

Minutes: Sequoia APT- June 10, 2008

Meeting called to order by Karla Crall at 9:35am

Executive Members Present: Karla Crall, Lynne Herndon, Rose Fritzke, Lee Ratterman, George Redheffer, Carrie Regan

- I. Introductions
  - A. Members present introduced themselves and were welcomed by new APT President Karla Crall
  - B. Karla distributed binders and an informational packet including the 2009-2010 APT Organizational Chart, the new Sequoia Mission Statement, and contact information for the APT Board.
  
- II. Treasurer's Report
  - A. Lynne Herndon distributed last year's Profit & Loss Budget vs. Actual Report, and this year's Profit & Loss Budget Overview. Lynne explained last year's actual being over \$25,000 in the red. A large portion was spent on the 20<sup>th</sup> Anniversary, which had not been in the budget; and Lynne pointed out other events which lost money, but had been expected to do so. Lynne explained the Overview in that the Fundraisers are supposed to make us money while the Community Events are to create school spirit and tend to break even or go to deficit. APT has been able to contribute generously to Sequoia as listed under APT Gifts to Sequoia, but our commitments to Sequoia can't continue at this level past this year unless we increase our income. We've been going into savings to cover things the past few years, and have had enough of a cushion to do so. With APT being asked to increase support in the areas of teaching assistants, and other educational support; going forward we need to be careful about areas/events that lose money or re-visit certain event budgets. When looking at the Community Events category, there is strong support for certain committees being asked to break even, eg. the Sock Hop and Western Round Up.

In the past, teachers have annually received \$250 each, monthly teacher appreciation luncheons, a complimentary school directory, printer cartridges, a \$5 Starbucks gift card for birthdays, to list a few. There was discussion of changes going forward. Re hospitality, reducing the budget (to \$1500) and reducing the number of luncheons (to 5) were considered. Karla Crall is to speak with Hospitality Chair Stephanie Kirke re changes. It is strongly suggested that going forward, donations are requested of parents to supplement the luncheons. Additionally, AIMS snacks this year were done thru hospitality. Lynne suggested Mrs. Bhavnani be asked to cover this next year out of her budget.

III. Business

- A. Karla Crall shared that the new VP of Fundraising is looking at a new t-shirt vendor whose prices are lower. If prices remain the same for shirts, our income in this area will increase.
- B. As our production costs have never been covered, the directory price has been doubled from \$5 to \$10.
- C. Lee Ratterman wants to meet later this summer with Lynn Herndon, Karla Crall, and Joan Pfisthner to review the on-line back to school forms. Lee is hoping this will increase on-line participation.
- D. All Board Members are requested to be present at the APT Volunteer Meeting at 8:30am on August 31<sup>st</sup>.
- E. Meeting adjourned 10:30am.

Next meeting: Monday, August 17, 2009